



Local Plan

Publication Stage Representation Form Ref:

(For official use only)

Name of the Local Plan to which this representation relates:

South Staffordshire Council Local Plan 2018 - 2039

Please return to South Staffordshire Council BY 12 noon Friday 23 December 2022

This form has two parts -

Part A – Personal Details: need only be completed once.

Part B – Your representation(s). Please fill in a separate sheet for each

representation you wish to make.

Part A

1. Personal		2. Agent's Details (if
Details* *If an agent is appointe	ed, please complete only the Title, Nai	applicable) ne and Organisation (if applicable)
	ete the full contact details of the agen	
Title		Mr
First Name		Neil
Last Name		Cox
Job Title (where relevant)		Director
Organisation	Cameron Homes	Evolve Planning & Design Ltd
(where relevant)		
Address Line 1		Office 1, Tollgate House Farm
Line 2		Blithbury Road
Line 3		Hamstall Ridware
Line 4		Staffordshire
Post Code		WS15 3RT
Telephone Number		07815 324817
E-mail Address		neil@evolvepad.co.uk



Name or Organisation:								
3. To which part of the Local Plan does this representation relate?								
Paragraph Policy DS4 Policies Map								
4. Do you consider the Local Plan	nis :	√						
(1) Legally compliant	Yes	,	No					
(2) Sound	Yes		No	√				
(3) Complies with the Duty to co-operate	Yes	✓	No					
Please tick as appropriate								
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.								
At present the SHMA assumes that the projected growth of the working age population in South Staffordshire will grow by 6,618 people between 2020-2040. Whilst this is in excess of the forecast jobs growth outlined in the EDNA, Cameron Homes is concerned that the EDNA fails to realistically consider additional jobs created at WMI. Further consideration should therefore be given to whether the minimum local housing need figure derived from the standard method would support the necessary growth in the working age population to create a balanced community within South Staffordshire to support such jobs growth, even taking into consideration the 4,000 additional homes to meet unmet needs in the wider housing market area								
See supporting representations for further details.								
	(Continue	on a separate	sheet /expand box	if necessary)				

6. Please set out the modification(s) you consider necessary to make the Local Plan legally compliant and sound, in respect of any legal compliance or soundness



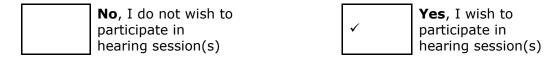
matters you have identified at 5 above. (Please note that non-compliance with the duty to co-operate is incapable of modification at examination). You will need to say why each modification will make the Local Plan legally compliant or sound. It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible.

Further evidence is necessary to consider the balance between jobs and the working age population that would be necessary to satisfy the jobs demand. This may require an uplift in local housing needs identified.
See supporting representations for further details.
(Continue on a senarate sheet /eynand boy if necessary)

Please note: In your representation you should provide succinctly all the evidence and supporting information necessary to support your representation and your suggested modification(s). You should not assume that you will have a further opportunity to make submissions.

After this stage, further submissions may only be made if invited by the Inspector, based on the matters and issues he or she identifies for examination.

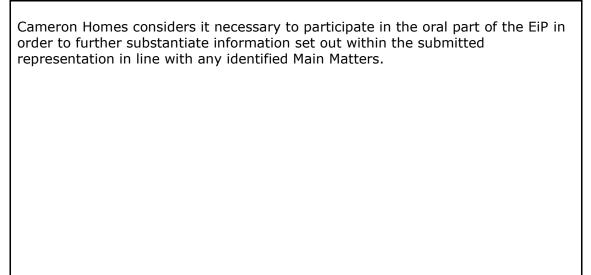
7. If your representation is seeking a modification to the plan, do you consider it necessary to participate in examination hearing session(s)?



Please note that while this will provide an initial indication of your wish to participate in hearing session(s), you may be asked at a later point to confirm your request to participate.

8. If you wish to participate in the hearing session(s), please outline why you consider this to be necessary:





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Data Protection

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Name or Organisation:							
3. To which part of the Local Plan does this representation relate?							
Paragraph Policy	Policy HC1 Policies Map						
4. Do you consider the Local Plan is	; : [./					
(1) Legally compliant	Yes .		No				
(2) Sound	Yes		No	./			
(3) Complies with the Duty to co-operate Y	/es [✓	No				
Please tick as appropriate							
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.							
Cameron Homes would wish to raise concerns that the proposed direction of travel appears overly prescriptive with all market housing proposals to include 70% of properties to comprise three bedrooms or less.							
The SHMA utilises a long-term balancing housing market (LTBHM) model to determine future demand for housing. Cameron Homes would question whether this model does actually determine demand rather than need. The demand is often for a larger open market property than a household may need to provide additional flexibility e.g. working from home. Therefore, the approach to capping the percentage of larger homes, particularly open market homes, fails to provide a good level of flexibility to allow for changing market signals across the plan period or to address varying needs in different locations within the District							
See supporting representations for further details.							
(Continue	e on a separ	ate sheet /expa	nd box if n	ecessary)			

6. Please set out the modification(s) you consider necessary to make the Local Plan legally compliant and sound, in respect of any legal compliance or soundness



matters you have identified at 5 above. (Please note that non-compliance with the duty to co-operate is incapable of modification at examination). You will need to say why each modification will make the Local Plan legally compliant or sound. It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible.

Cameron Homes considers that it is most appropriate for housing mix to be guided by market signals, as defined within the most up-to-date assessment of needs. The assessment of needs should be routinely updated across the 20-year Plan period. This ensures that housing mix is reflective of market-driven need.

See supporting representations for further details.

(Continue on a separate sheet /expand box if necessary)

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7. If your representation is seeking a modification to the plan, do you consider it necessary to participate in examination hearing session(s)?

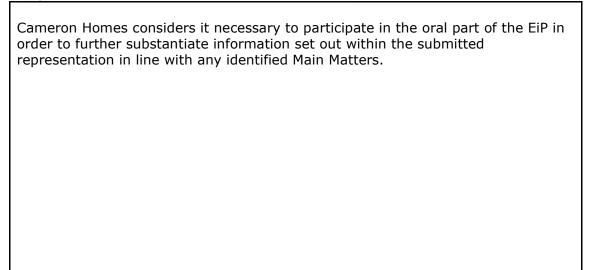
No, I do not wish to participate in hearing session(s)

Yes, I wish to participate in hearing session(s)

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Name or Organisation:							
3. To which part of the Local Plan does this representation relate?							
Paragraph Policy HC4 Policies Map							
4. Do you consider the Local Plan	is:	√					
(1) Legally compliant	Yes		No				
(2) Sound	Yes		No	✓			
(3) Complies with the Duty to co-operate	Yes	√	No				
Please tick as appropriate							
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.							
It is considered that a specific requirement for bungalows is not appropriate if instead the Council pursues a policy of requiring 100% of all homes to meet optional M4(2) requirements.							
The Government has consulted on raising accessibility standards for new homes but the requirement for all homes to meet M4(2) standards is yet to be mandated. If the Council intends to pursue a policy in respect of M4(2) standards this must be evidenced. Cameron Homes considers that whilst there may be justification for implementing optional M4(2) standards, the 100% requirement is not justified.							
See supporting representations for further details.							
(Contin	ue on a sepa	rate sheet /expa	nd box if r	necessary)			

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It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible.

The Policy should be amended to require a maximum of 30% of all new homes to be delivered to meet the optional M4(2) standards, especially where this could be in addition to other homes for older people and others with special housing requirements required by Policy HC4.

See supporting representations for further details.

(Continue on a separate sheet /expand box if necessary)

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No, I do not wish to participate in hearing session(s)

✓

Yes, I wish to participate in hearing session(s)

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8. If you wish to participate in the hearing session(s), please outline why you consider this to be necessary:

Cameron Homes considers it necessary to participate in the oral part of the EiP in order to further substantiate information set out within the submitted representation in line with any identified Main Matters.



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Name or Organisation:				_				
3. To which part of the Local Plan does this representation relate?								
Paragraph	Policy HC12	Policies Map						
4. Do you consider the Lo	cal Plan is : 「	<u> </u>						
(1) Legally compliant	Yes		No					
(2) Sound	Yes		No	/				
(3) Complies with the Duty to co-operate	Yes	✓	No					
Please tick as appropriate								
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It is clear that the evidence does not currently support the imposition of the optional NDSS within South Staffordshire. To the contrary, the evidence highlights a number of potential risks if such a policy were to be introduced. See supporting representations for further details.								
	(Continue on a separ	ate sheet /expa	nd box if r	necessary)				



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NDSS requirement should be removed.
See supporting representations for further details.
(Continue on a separate sheet /expand box if necessary)
(continue on a coparate check) expand cox in necessary,
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3. To which part of the Local Plan does this representation relate?							
Paragraph Policy HC17 Policies Map							
4. Do you consider the Local Plan is :	1						
(1) Legally compliant Yes No							
(2) Sound Yes No							
(3) Complies with the Duty to co-operate Yes No							
Please tick as appropriate							
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Concern is raised that the emerging requirements appear to provide no flexibility with regards to a site's context.							
See supporting representations for further details.							
(Continue on a separate sheet /expand box if necessar	y)						



Accessibi	lity s	standards	should	be	establi	shed	through	the Loc	al Plai	n to p	rovide
certainty	and	not displa	aced to	sup	pleme	ntary	guidanc	e which	is not	t inter	ided to
establish	polic	cy.									

See	supporting	represent	ations	for	further	details.
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participate in	✓	participate in
hearing session(s)		hearing session(s)

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The Council should delete policy.							
See supporting representations for further details.							
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Paragraph Po	SA5	Policies Ma	р				
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(2) Sound	Yes	√	No				
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