



## **Local Plan**

Publication Stage Representation Form Ref:

(For official use only)

Name of the Local Plan to which this representation relates:

South Staffordshire Council Local Plan 2023 - 2041

Please return to South Staffordshire Council by 12 noon Friday 31 May 2024

This form has two parts -

Part A – Personal Details: need only be completed once.

Part B – Your representation(s). Please fill in a separate sheet for each

representation you wish to make.

## Part A

1. Personal Details* *If an agent is appointed	d, please complete only the Title, Name and O	2. Agent's Details (if applicable)		
	te the full contact details of the agent in 2.	ngambatien (ii applicazie)		
Title		Mr		
First Name		John		
Last Name		Williams		
Job Title		Director		
(where relevant) Organisation	Amadis Holdings Limited	PlanIT Planning and Development limited		
(where relevant) Address Line 1		The Studio		
Address Line 1		The Studio		
Line 2		White Cottage		
Line 3		Astley		
Line 4		Nr Stourport On Severn		
Post Code		Dy130rs		
Telephone Number		07580128095		
E-mail Address		john@planit-planning		



## Part B - Please use a separate sheet for each representation

Name or Organisation:								
3. To which part of the Local Plan does this representation relate?								
Paragraph 3.15	Policy	Policies	s Мар					
4. Do you consider the Local Plan is :								
(1) Legally compliant	Yes	<b>✓</b>	No					
(2) Sound	Yes	<b>√</b>	No					
(3) Complies with the Duty to co-operate	Yes	<b>✓</b>	No					

Please tick as appropriate

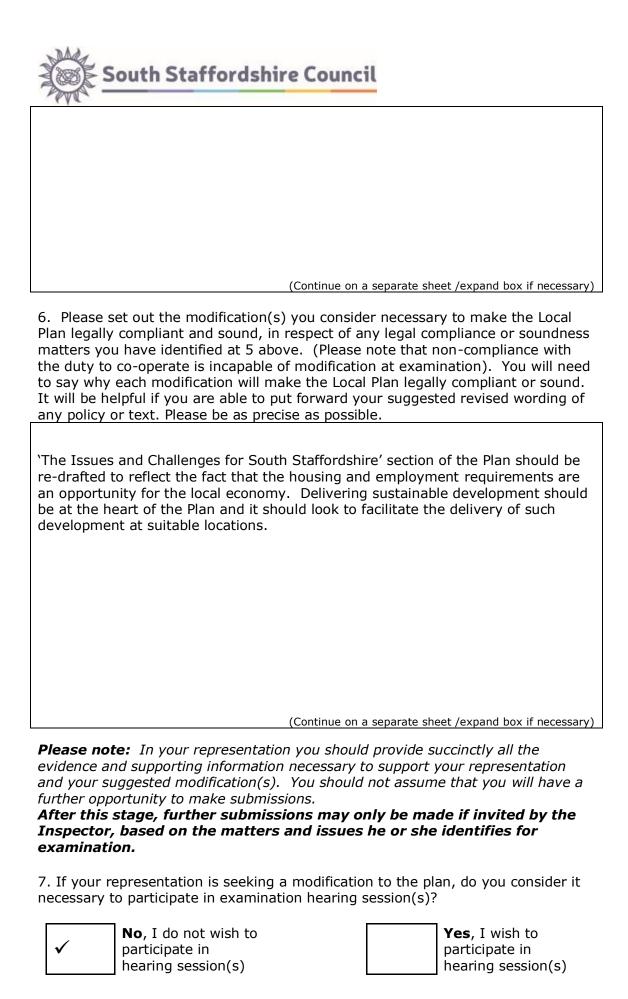
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible.

If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.

Table 2 – SWAT Analysis, confirms that there is a demographic imbalance in South Staffordshire, with a higher than average proportion of residents aged 65 or older and a projected decline of families and working age residents. This will lead to a decrease in the size of the employment 'pool' from residents within South Staffordshire. This is against the context of proposals for significant investment in strategic employment sites across South Staffordshire, including I54, Featherstone and the West Midlands Interchange; all of these proposals will result in greater investment and with job opportunities. There is, therefore, an identified mismatch between the potential size of the employment pool from those who reside in the district and the new job opportunities which will be created.

Table 3 – Homes and Communities – Issues and Challenges, advises that there is also a mismatch between existing housing stock and future housing need. There is a requirement to provide smaller residential properties for younger families and older people wishing to downsize and free up family sized accommodation. House prices in the district have continued to increase, making properties less affordable.

The housing pressures and need to support economic growth should be recognised as an opportunity for the local economy. Whilst this may result in land being removed from the open countryside and Green Belt, this should continue to be fully supported by the local authority at suitable and sustainable locations.





Please note that while this will provide an initial indication of your wish to participate in hearing session(s), you may be asked at a later point to confirm your request to participate.

8. If you wish to participate in the hearing session(s), please outline why you consider this to be necessary:						

**Please note** the Inspector will determine the most appropriate procedure to adopt to hear those who have indicated that they wish to participate in hearing session(s). You may be asked to confirm your wish to participate when the Inspector has identified the matters and issues for examination.

Representations cannot be kept confidential and will be available for public scrutiny, including your name and/or organisation (if applicable). However, your contact details will not be published.

## **Data Protection**

Your details will be added to our Local Plans Consultation database so that we can contact you as the review progresses. South Staffordshire Council will process your personal data in accordance with the Data Protection Act 2018 and the General Data Protection Regulations (GDPR). Our Privacy Notice can be viewed at <u>Data Protection</u> (Strategic Planning) | South Staffordshire District Council (sstaffs.gov.uk)

Please return the form via email to <a href="localplans@sstaffs.gov.uk">localplans@sstaffs.gov.uk</a> or by post to South Staffordshire Council, Community Hub, Wolverhampton Road, Codsall, South Staffordshire WV8 1PX