



Local Plan

Publication Stage Representation Form

Ref:

(For official use only)

Name of the Local Plan to which this representation relates:

South Staffordshire Council Local Plan 2023 - 2041

Please return to South Staffordshire Council by 12 noon Friday 31 May 2024

This form has two parts -

Part A – Personal Details: need only be completed once.

Part B – Your representation(s). Please fill in a separate sheet for each representation you wish to make.

Part A

1. Personal		2. Agent's Details (if
Details*		applicable)
	d, please complete only the Title, Name and C te the full contact details of the agent in 2.	Organisation (if applicable)
Title		Mr
First Name		Neil
Last Name		Cox
Job Title		
(where relevant)		
Organisation	Bloor Homes Ltd	Evolve Planning & Design
(where relevant)		
Address Line 1		1 Tollgate Business Centre
Line 2		Blithbury Road
Line 3		Hamstall Ridware
Line 4		Rugeley
		, ,
Post Code		WS15 3RT
Telephone Number		07815324817
E-mail Address		neil@evolvepad.co.uk



Name or Organisation:				
3. To which part of the Loca	l Plan does this	representation relat	:e?	
Paragraph	Policy DS4	Policies Map		
4. Do you consider the Loca	l Plan is :			
(1) Legally compliant	Yes		No	
(2) Sound	Yes		No	✓
(3) Complies with the Duty to co-operate	Yes	✓	No	
Please tick as appropriate				
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.				

At present the SHMA assumes that the projected growth of the working age population in South Staffordshire will grow by just 1,012 people between 2023 and 2041. This is below the forecast jobs growth outlined in the EDNA which fails to consider additional jobs created at WMI. Further consideration should therefore be given to whether the minimum local housing need figure derived from the standard method would support the necessary growth in the working age population to create a balanced community within South Staffordshire to support such jobs growth, even taking into consideration the 640 additional homes to meet unmet needs in the wider housing market area

See supporting representations for further details.

(Continue on a separate sheet /expand box if necessary)



Further evidence is necessary to consider the balance between jobs and the working age population that would be necessary to satisfy the jobs demand. This may require an uplift in local housing needs identified.				
See supporting representations for further details.				
(Continue o	n a separate sh	neet /expand box if necessary)		
Please note: In your representation you should provide succinctly all the evidence and supporting information necessary to support your representation and your suggested modification(s). You should not assume that you will have a further opportunity to make submissions. After this stage, further submissions may only be made if invited by the Inspector, based on the matters and issues he or she identifies for examination.				
7. If your representation is seeking a modification to the plan, do you consider it necessary to participate in examination hearing session(s)?				
No , I do not wish to participate in hearing session(s)	✓	Yes, I wish to participate in hearing session(s)		
Please note that while this will provide an initial indication of your wish to participate in hearing session(s), you may be asked at a later point to confirm your request to participate.				
8. If you wish to participate in the hearing session(s), please outline why you consider this to be necessary:				
Bloor Homes Limited considers it necessary to participate in the oral part of the EiP in order to further substantiate information set out within the submitted representation in line with any identified Main Matters.				



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Data Protection

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Name or Organisation:				
3. To which part of the Loca	al Plan does this r	epresentation re	elate?	
Paragraph	Policy HC1	Policies Ma	ар	
4. Do you consider the Loca	al Plan is :	·		
(1) Legally compliant	Yes		No	
(2) Sound	Yes		No	·
(3) Complies with the Duty to co-operate	Yes	✓	No	
Please tick as appropriate				
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.				
Bloor Homes Ltd would wish to raise concerns that the proposed direction of travel appears overly prescriptive with all market housing proposals to include 70% of properties to comprise three bedrooms or less.				
The SHMA utilises a long-term balancing housing market (LTBHM) model to determine future demand for housing. Bloor Homes Ltd would question whether this model does actually determine demand rather than need. The demand is often for a larger open market property than a household may need to provide additional flexibility e.g. working from home. Therefore, the approach to capping the percentage of larger homes, particularly open market homes, fails to provide a good level of flexibility to allow for changing market signals across the plan period or to address varying needs in different locations within the District				
See supporting representations for further details.				
(1)	Continue on a sep	parate sheet /ex	nand box if i	necessarv)

6. Please set out the modification(s) you consider necessary to make the Local Plan legally compliant and sound, in respect of any legal compliance or soundness



matters you have identified at 5 above. (Please note that non-compliance with the duty to co-operate is incapable of modification at examination). You will need to say why each modification will make the Local Plan legally compliant or sound. It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible.

Bloor Homes Ltd considers that it is most appropriate for housing mix to be guided by market signals, as defined within the most up-to-date assessment of needs. The assessment of needs should be routinely updated across the 20-year Plan period. This ensures that housing mix is reflective of market-driven need.

See supporting representations for further details.

(Continue on a separate sheet /expand box if necessary)

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7. If your representation is seeking a modification to the plan, do you consider it necessary to participate in examination hearing session(s)?

No, I do not wish to participate in hearing session(s)

Yes, I wish to participate in hearing session(s)

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3. To which part of the Local Plan does this representation relate? Paragraph Policy HC4 Policies Map 4. Do you consider the Local Plan is: (1) Legally compliant Yes No (2) Sound Yes No (3) Complies with the Duty to co-operate Yes No				
4. Do you consider the Local Plan is : (1) Legally compliant (2) Sound Yes No (3) Complies with the				
(1) Legally compliant Yes No No (2) Sound Yes No (3) Complies with the				
(2) Sound Yes No (3) Complies with the				
(3) Complies with the				
, , ,				
Duty to do operate				
Please tick as appropriate				
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.				
It is considered that a specific requirement for bungalows is not appropriate if instead the Council pursues a policy of requiring 100% of all homes to meet optional M4(2) requirements.				
The Government has consulted on raising accessibility standards for new homes but the requirement for all homes to meet M4(2) standards is yet to be mandated. If the Council intends to pursue a policy in respect of M4(2) standards this must be evidenced. Bloor Homes Ltd considers that whilst there may be justification for implementing optional M4(2) standards, the 100% requirement is not justified.				
See supporting representations for further details.				
(Continue on a separate sheet /expand box if necessary)				

6. Please set out the modification(s) you consider necessary to make the Local Plan legally compliant and sound, in respect of any legal compliance or soundness matters you have identified at 5 above. (Please note that non-compliance with the duty to co-operate is incapable of modification at examination). You will need to say why each modification will make the Local Plan legally compliant or sound.



It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible.

The Policy should be amended to require a maximum of 50% of all new homes to be delivered to meet the optional M4(2) standards, especially where this could be in addition to other homes for older people and others with special housing requirements required by Policy HC4.

See supporting representations for further details.

(Continue on a separate sheet /expand box if necessary)

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No , I do not wish to
participate in
hearing session(s)

Yes, I wish to participate in hearing session(s)

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Name or Organisation:				
3. To which part of the Local Plan	does this rep	presentation rel	ate?	
Paragraph Policy	HC12	Policies Ma	0	
4. Do you consider the Local Plan	is:			
(1) Legally compliant	Yes		No	
(2) Sound	Yes		No	
(3) Complies with the Duty to co-operate	Yes	✓	No	
Please tick as appropriate				
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.				
It is clear that the evidence does not currently support the imposition of the optional NDSS within South Staffordshire. To the contrary, the evidence highlights a number of potential risks if such a policy were to be introduced. See supporting representations for further details.				
/Contin	uo on 2 con2	rate sheet /eva	and how if r	200000277
(Continue on a separate sheet /expand box if necessary)				



The state of the s				
NDSS requirement should be removed.				
See supporting representations for further de	etails.			
(Continue	on a separate sheet /expand box if necessary)			
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7. If your representation is seeking a modification necessary to participate in examination hearing				
No, I do not wish to participate in hearing session(s)	Yes, I wish to participate in hearing session(s)			
Please note that while this will provide an init participate in hearing session(s), you may be your request to participate.				
8. If you wish to participate in the hearing se consider this to be necessary:	ession(s), please outline why you			
Bloor Homes Ltd considers it necessary to pa order to further substantiate information set representation in line with any identified Main	out within the submitted			



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Name or Organisation:					
3. To which part of the Lo	cal Plan does this	representation	relate?		
Paragraph	Policy HC17	Policies	Мар		
4. Do you consider the Lo	cal Plan is :				
(1) Legally compliant	Yes		No		
(2) Sound	Yes		No	√	
(3) Complies with the Duty to co-operate	Yes	✓	No		
Please tick as appropriate					
5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible. If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments.					
Concern is raised that the emerging requirements appear to provide no flexibility with regards to a site's context.					
See supporting representations for further details.					
	(Continue on a se	parate sheet /	expand box if ı	necessary)	



Accessibility standards should be established through the Local Plan to provide certainty and not displaced to supplementary guidance which is not intended to establish policy.
See supporting representations for further details.

(Continue on a separate sheet /expand box if necessary)

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7. If your representation is seeking a modification to the plan, do you consider it necessary to participate in examination hearing session(s)?

No, I do not wish to		Yes, I wish to
participate in	✓	participate in
hearing session(s)		hearing session(s)

Please note that while this will provide an initial indication of your wish to participate in hearing session(s), you may be asked at a later point to confirm your request to participate.

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Name or Organisation:				
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Paragraph	Policy NB6A & C	Policies Ma	р	
4. Do you consider the Loca	al Plan is :			
(1) Legally compliant	Yes	<u> </u>	No	
(2) Sound	Yes		No	/
(3) Complies with the Duty to co-operate	Yes	✓	No	
Please tick as appropriate				
5. Please give details of whis unsound or fails to comploossible. If you wish to support the I compliance with the duty to comments.	ly with the duty to egal compliance or	co-operate. Ple soundness of t	ase be as p	orecise as
A locally specific sustainable justification for deviation from considered through building See supporting representat	om the Governmen g regulations.	t's Future Hom		
	Continue on a sena	rate sheet /evr	and hov if	necessary
(3) Complies with the Duty to co-operate Please tick as appropriate 5. Please give details of whis unsound or fails to compleasible. If you wish to support the I compliance with the duty to comments. A locally specific sustainably justification for deviation from the considered through building See supporting representates.	Yes Yes Yes Yes Yes Yes Yes Yes	soundness of te also use this direment is unnated its future. However, ails.	No No No No ot legally columns as be as placed by the legally columns as placed by the legally	an or its out your



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The Council should delete policies.			
See supporting representations for further details.			
	(Continue on a separate sheet /expand box if necessary)		
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Name or Organisation:				
3. To which part of the Lo	ocal Plan does this rep	resentation relat	e?	
Paragraph	Policy MA1	Policies Map		
4. Do you consider the Lo	ocal Plan is :	<u> </u>		
(1) Legally compliant	Yes	<u> </u>	No	
(2) Sound	Yes		No	✓
(3) Complies with the Duty to co-operate	Yes [✓	No	
Please tick as appropriate				
5. Please give details of wis unsound or fails to compossible. If you wish to support the compliance with the duty comments.	nply with the duty to o	o-operate. Pleas soundness of the	e be as p Local Pla	orecise as
Policy MA1's scope is app effective in NPPF terms. I the application process w strategic allocation. The p with the scope of Concept fundamentally drive the r	The policy should allow there an application has policy should also clar t Plans, but that techr	v for the approva as been submitte fy that SMPs sho nical assessments	of SMPs d for any ould broad	through part of a
	(Continue on a separ	ate sheet /expar	nd box if	necessary)



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Name or Organisation:				
3. To which part of the Loc	al Plan does this r	epresentation rel	ate?	
Paragraph	Policy SA1	Policies Ma _l	0	
4. Do you consider the Loca	al Plan is :	✓		
(1) Legally compliant	Yes		No	
(2) Sound	Yes	✓	No	
(3) Complies with the Duty to co-operate	Yes	✓	No	
Please tick as appropriate				
5. Please give details of whis unsound or fails to comp possible. If you wish to support the I compliance with the duty to comments.	ly with the duty to	o co-operate. Plear or soundness of the	ase be as p ne Local Pla	orecise as
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