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Sent by EMAIL ONLY to **[localplans@sstaffs.gov.uk](mailto:localplans@sstaffs.gov.uk)**

20/05/2023

Dear Sir/ Madam

**Response by the Home Builders Federation to the South Staffordshire Local Plan Pre-Submission Draft (Reg 19) consultation**

Please find below the Home Builders Federation (HBF) response to the consultation on the Herefordshire Local Plan Reg 18. HBF is the principal representative body of the house-building industry in England and Wales. Our representations reflect the views of our membership, which includes multi-national PLC’s, regional developers and small, local builders. In any one year, our members account for over 80% of all new “for sale” market housing built in England and Wales as well as a large proportion of newly built affordable housing.

I have completed a single cover sheet for our representations. Our comments on policies and paragraphs can be found on the attached document. We have not commented on every policy only those of relevance to our members.

I trust that the Council will find these comments useful as it continues to progress its Local Plan. I would be happy to discuss these issues in greater detail or assist in facilitating discussions with the wider house building industry.

Yours faithfully

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Rachel Danemann MRTPI CIHCM AssocRICS

Planning Manager – Local Plans (Midlands and South West)

Home Builders Federation

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| **A picture containing text, vector graphics  Description automatically generated** | | | | **Local Plan**  Publication Stage  Representation Form | | | | | | | | | | | | | | | | | | **Ref:**  **(For official use only)** | |
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| **Name of the Local Plan to which this representation relates:** | | | | | | | | | | | | | | | **South Staffordshire Council Local Plan 2023 - 2041** | | | | | | | | |
| **Please return to South Staffordshire Council by 12 noon Friday 31 May 2024** | | | | | | | | | | | | | | | | | | | | | | | |
| This form has two parts –  Part A – Personal Details: need only be completed once.  Part B – Your representation(s). Please fill in a separate sheet for each representation you wish to make. | | | | | | | | | | | | | | | | | | | | | | | |
| **Part A** | | | | | | | | | | | | | | | | | | | | | | | |
| 1. Personal Details\* | | | | |  | | |  | |  | | |  | | |  | 2. Agent’s Details (if applicable) | | | | | | |
| \**If an agent is appointed, please complete only the Title, Name and Organisation (if applicable)*  *boxes below but complete the full contact details of the agent in 2.* | | | | | | | | | | | | | | | | | | | | | | | |
| Title | | | | |  | | | | | | | |  | | | |  | | | | | | |
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| First Name | | | | | Rachel | | | | | | | |  | | | |  | | | | | | |
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| Last Name | | | | | Danemann | | | | | | | |  | | | |  | | | | | | |
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| Job Title | | | | | Regional Planner Manager (Midlands and SW) | | | | | | | |  | | | |  | | | | | | |
| (where relevant) | | | | | | | | | | | | | | | | |  | | | | | | |
| Organisation | | | | | Home Builders Federation | | | | | | | |  | | | |  | | | | | | |
| (where relevant) | | | | | | | | | | | | | | | | |  | | | | | | |
| Address Line 1 | | | | | HBF House, | | | | | | | |  | | | |  | | | | | | |
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| Line 2 | | | | | 27 Broadwall, | | | | | | | |  | | | |  | | | | | | |
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| Line 3 | | | | | London | | | | | | | |  | | | |  | | | | | | |
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| Telephone Number | | | | | 07817865534 | | | | | | | |  | | | |  | | | | | | |
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| E-mail Address | | | | | rachel.danemann@hbf.co.uk | | | | | | | |  | | | |  | | | | | | |
| (where relevant) | | | | | | | | | | | | | | | | |  | | | | | | |
| **Part B – Please use a separate sheet for each representation** | | | | | | | | | | | | | | | | | | | | | | |
| Name or Organisation: | | | | | | | | | | | | | | | | | | | | | | |
| 3. To which part of the Local Plan does this representation relate? | | | | | | | | | | | | | | | | | | | | | | |
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| Paragraph | | See attached | | | Policy | | | See attached | | | Policies Map | | | | | | | |  | | | |
| 4. Do you consider the Local Plan is : | | | | | | | | | | | | | | | | | | | | | | |
| (1) Legally compliant  (2) Sound | | | | | | Yes  Yes | | | |  | | | | | | |  | | | No  No | | X |
|  | | | | | | |  |
|  | | | | | | | X |
| (3) Complies with the  Duty to co-operate Yes No  X | | | | | | | | | | | | | | | | | | | | | | |
| Please tick as appropriate | | | | | | | | | | | | | | | | | | | | | | |
| 5. Please give details of why you consider the Local Plan is not legally compliant or is unsound or fails to comply with the duty to co-operate. Please be as precise as possible.  If you wish to support the legal compliance or soundness of the Local Plan or its compliance with the duty to co-operate, please also use this box to set out your comments. | | | | | | | | | | | | | | | | | | | | | | |
| See attached  (Continue on a separate sheet /expand box if necessary) | | | | | | | | | | | | | | | | | | | | | | |
| 6. Please set out the modification(s) you consider necessary to make the Local Plan legally compliant and sound, in respect of any legal compliance or soundness matters you have identified at 5 above. (Please note that non-compliance with the duty to co-operate is incapable of modification at examination). You will need to say why each modification will make the Local Plan legally compliant or sound. It will be helpful if you are able to put forward your suggested revised wording of any policy or text. Please be as precise as possible. | | | | | | | | | | | | | | | | | | | | | | |
| See attached  (Continue on a separate sheet /expand box if necessary) | | | | | | | | | | | | | | | | | | | | | | |
| ***Please note:*** *In your representation you should provide succinctly all the evidence and supporting information necessary to support your representation and your suggested modification(s). You should not assume that you will have a further opportunity to make submissions.*  ***After this stage, further submissions may only be made if invited by the Inspector, based on the matters and issues he or she identifies for examination.*** | | | | | | | | | | | | | | | | | | | | | | |
| 7. If your representation is seeking a modification to the plan, do you consider it necessary to participate in examination hearing session(s)? | | | | | | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | | | | |
|  |  | **No**, I do not wish to  participate in  hearing session(s) | | | | | | | | | | | X | | | | | **Yes**, I wish to participate in  hearing session(s) | | | | |
| Please note that while this will provide an initial indication of your wish to participate in hearing session(s), you may be asked at a later point to confirm your request to participate. | | | | | | | | | | | | | | | | | | | | | | |
| 8. If you wish to participate in the hearing session(s), please outline why you consider this to be necessary: | | | | | | | | | | | | | | | | | | | | | | |
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| HBF requests to participate in the Hearing Sessions for the Local Plan Examination, the HBF considers that their involvement is necessary to ensure that the home building industry is able to respond to any housing related issues raised during the hearing sessions. | | | | | | | | | | | | | | | | | | | | | | |
| ***Please note*** *the Inspector will determine the most appropriate procedure to adopt to hear those who have indicated that they wish to participate in*  *hearing session(s). You may be asked to confirm your wish to participate when the Inspector has identified the matters and issues for examination.*  **Representations cannot be kept confidential and will be available for public scrutiny, including your name and/or organisation (if applicable). However, your contact details will not be published.** | | | | | | | | | | | | | | | | | | | | | | |

**Data Protection**

Your details will be added to our Local Plans Consultation database so that we can contact you as the review progresses. South Staffordshire Council will process your personal data in accordance with the Data Protection Act 2018 and the General Data Protection Regulations (GDPR). Our Privacy Notice can be viewed at [Data Protection (Strategic Planning) | South Staffordshire District Council (sstaffs.gov.uk)](https://www.sstaffs.gov.uk/planning/planning-policy/data-protection-strategic-planning)

**Please return the form via email to** [**localplans@sstaffs.gov.uk**](mailto:localplans@sstaffs.gov.uk) **or by post to South Staffordshire Council, Community Hub, Wolverhampton Road, Codsall, South Staffordshire WV8 1PX**